

## 2021-22 Programme of events and webinars

Resilience First runs a wide range of events including webinars, conferences, networking events, project workshops, roundtables and networking receptions, aimed at sharing best practice, developing new ways of working and building corporate and stakeholder relationships.

Champions and members have priority access to our events.

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### MARCH 2022

#### **16 March: Resilience First's panel discussion: Futureproofing the Hospitality Sector, followed by drinks reception**

**Briefing and drinks reception: 6pm for 6.30pm to 7.30pm**

##### **In partnership with ICAEW**

Two years on from the UK's first lockdown, the hospitality sector remains at the forefront of major battles when one considers the global uncertainty the pandemic continues to generate, the labour and supply fallouts from Brexit – and, of course, the urgent action needed by all to tackle climate change, as advanced at COP26.

Throughout 2021, the hospitality sector has showcased its ability to be resilient, recalibrate, and pivot rapidly to adapt to the enormous demands and changes brought about to manage COVID-19 and Brexit.

As we look to the future and set against this backdrop, our expert panel of speakers will explore these issues further, share key learnings and consider tangible ways to futureproof the hospitality sector.

**Chair:** Jean Devlin, Partner, Control Risks

**Keynotes:** Kate Nicholls OBE, Chief Executive, UKHospitality

Sacha Lord, Night Time Economy Adviser, Greater Manchester, Co-Founder of Parklife Festival and Co-Founder of The Warehouse Project

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### APRIL 2022

#### **27 April: Energy Markets – Coping with volatility and the conflict in Ukraine**

**Webinar: 4pm to 5pm BST**

##### **In partnership with Control Risks**

The news of conflict within Ukraine in the last few weeks serves as a stark reminder of the impact that geopolitical relations have on energy cost and supply. Any conflict has consequences and many of these emerging from Ukraine could be significant for businesses, particularly in Europe, but across

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\* denotes speaker invited/tbc

the world. The immediate period is one of confusion and uncertainty and we are already seeing high energy prices going even higher. The conflict will have longer term consequences, too, for energy supplies with the Nord Stream 2 pipeline appearing a remote possibility now. This, before we even consider the impact if the conflict were to overspill into neighbouring countries.

Resilience First is working with colleagues at Control Risks in the delivery of this hugely topical webinar looking at the resilience of the energy markets. The programme will include Oksana Antonenko from Control Risks, a specialist expert on geopolitical relations in eastern and central Europe and Russia.

Coping with volatile international energy markets, and, becoming more resilient to price and supply issues will require businesses to examine their energy demands, particularly in the drive to a net-zero environment. What can businesses realistically do to counter uncertain fluctuations and minimize their financial and operational risks whilst delivering sustainability and success?

**Speakers:** Oksana Antonenko, Director, Control Risks

**More speakers tbc**

#### **April (TBC): Resilience in Planning – Keeping the high street alive**

This event will present a timely opportunity to revisit London's high streets two years post the onslaught of the pandemic, and look at ways the high streets have tackled the challenges they faced and have emerged from the crisis.

Online sales coupled with rising business rates have made survival on the traditional high street increasingly challenging for retailers in the UK over the past decade, leaving aside the detrimental impacts of lockdown.

This event presents the opportunity to hear from local government and retailers on their plans to reinvent high streets and town centres that are fit for purpose and future proof for the 21st century.

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## MAY 2022

### **12 May: Reputational Resilience – what it means for business**

**Briefing and drinks reception: 6pm for 6.30pm to 8.30pm**

#### **In partnership with CBRE**

The danger of malign actors (local or state) trying to damage company reputations is not new but the avenues for achieving this today have significantly increased, largely because of social media and the internet. In a flash, a few anonymous messages or single cyber breaches can undermine brand reputation with the consequential loss of share value and market standing. Reputation is easily lost and yet very hard to regain.

This will be the theme of a Resilience First briefing in partnership with CBRE. It will explore the dangers presented by malicious rumours spread on social media, publicised ransomware or other cyber attacks (successful or not), insider or executive malfeasance, etc, on company reputations. The

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session will also consider the effect of disinformation campaigns and hybrid threats (in the so called 'grey zone') launched from inside or outside the UK.

Advice will then be given on what steps can be taken in advance to protect brands and how they can be made resilient in the face of the growing dangers.

**Chair:** Heather Adams, Managing Director, UKI Risk – Keeping Institutions Safe, Accenture

**Speakers:** Cate Pye, Partner, PA Consulting

Nicolás de Pedro, Senior Fellow, The Institute for Statecraft

Michael Zimmern, Partner, Control Risks

## **May (TBC): Digital Resilience: challenges and opportunities**

### **In partnership with Accenture**

Already underway, the 4th Industrial Revolution is a development that is characterised by a fusion of technologies that blur the lines between the physical, digital and biological spheres. When compared with previous industrial revolutions, the 4th is moving at an exponential rather than a linear pace. Moreover, it is both advancing and disrupting almost every industry in every country. The breadth and depth of these changes herald the transformation of entire systems of production, management and governance.

This webinar will be looking at three particular digital technologies that are expected to bring about fundamental change, namely Artificial Intelligence, Quantum Technology, and Cloud Computing. Experts in their respective fields will explain and discuss the challenges and opportunities in these exciting new subjects. The webinar will presage the launch of a whitepaper on Digital Resilience. The event and paper are being co-organised with Accenture and Cranfield University.

**Chair:** Heather Adams, Managing Director, UKI Risk, Accenture

**Keynotes:** Carl Dukatz, Global Lead of the Quantum Computing Program, Accenture

Nigel Sutton, Digital Rail, Thales Ground Transportation Systems

Professor Weisi Guo, Director of the Smart Living Grand Challenge and Head of Human Machine Intelligence Group, Cranfield University

Hamish Wynn, Managing Director, Accenture

## **May (TBC): Organisational Change – Transitioning businesses to become more sustainable**

Resilience First is pleased to collaborate with The Resilience Shift to promote best practice in sustainability by presenting latest innovations and changes from across industry sectors on transitioning businesses.

### **Joint event with Resilience Shift**

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## JUNE 2022

### **June (TBC): Resilience First's Global Summit - Cities Growing Forward Together Post Covid-19 and accelerating towards climate resilience**

The pandemic has accelerated unanticipated changes in cities across the world, which have resulted in strains and stresses in some circumstances but also improvements or efficiencies in some systems and services. These changes have also shone a light on the great inequalities across our cities as well as identified areas for investments and training.

Through this ambitious one-day summit, Resilience First aims to convene international city leaders, cross-sector business leaders and academics, to share and learn from each other as well as establish new partnerships to enable a cross-fertilisation of innovations for the betterment or future-proofing of cities and their residents.

#### **Sponsorship opportunities available**

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## JULY 2022

### **July (TBC): Lessons Learnt from the 'most devastating' cyberattack in history on FedEx, Merck and Maersk.**

Resilience First will host a briefing on whether lessons have been learnt, five years on from "the most devastating cyberattack in history". The cyberattack inflicted huge damage across countries and businesses notably FedEx, Merck, and Maersk. Resilience is key to adapting and emerging quickly from such attacks. At this event, we will hear about the lessons learnt as well as what businesses could do to prepare and overcome such catastrophic attacks.

### **July (TBC): Briefing with National Crime Agency**

18 months into Brexit and our new working environment, we look forward to hearing from the NCA and its latest plans and approaches to keeping Britain's businesses safe. We particularly look forward to hearing about the new and ongoing arrangements for international collaborations now that we have officially left the EU as well as the latest threats that are emerging.